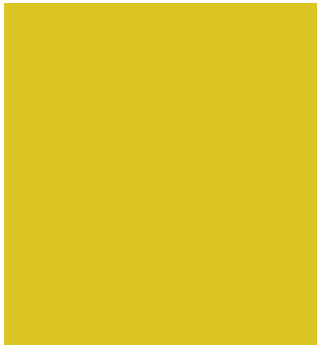


JUNE 22 - JULY 3, 2026



SUMMER SCHOOL

ENTREPRENEURSHIP INNOVATION & GLOBAL PURPOSE

Discovering entrepreneurship and Innovation

GIVE MEANING TO YOUR BUSINESS PROJECT



INCI COSKUN
ASCHAFFENBURG
GERMANY

"I REALLY ENJOYED THE LECTURES AND HAD THE CHANCE TO MEET PEOPLE FROM ALL OVER THE WORLD, EACH WITH AMAZING BUSINESS IDEAS."



GEORDIE LAGKADIOTIS
SWINBURNE UNIVERSITY
AUSTRALIA

"BE OPENED MINDED. GIVE EVERYTHING A CHANCE AS THE SCHOOL IS HONESTLY GREAT AND THE PEOPLE YOU MEET ARE EVEN BETTER."



MAMADOU BARRY
PEEL LORRAINE
FRANCE

"THESE TWO WEEKS WERE EXCEPTIONAL. THE SUMMER SCHOOL SHARPENED MY PITCH, EXPANDED MY PERSPECTIVE, AND PUSHED ME TO GROW FAR BEYOND WHAT I EXPECTED

AT A GLANCE

What sets this program apart is its strong focus on pitching and strategy.

You'll not only craft compelling pitches to attract investors and partners but also master strategic thinking by evaluating internal dynamics and external factors that shape business success. By blending the art of pitching with practical strategy, this program equips you to make impactful decisions and turn visionary ideas into reality.

- 📌 Language: English (advanced level B2 written / C1 oral)
- 📌 Place: Fribourg, Switzerland
- 📌 Credits: 5 ECTS per module

Target group:

This program is designed for Swiss & international students in Business Administration, Economics, Business Informatics, or Business Engineering.

We are looking for curious and committed students.

Method :

Interactive lectures, case studies, group work, excursions, company visits.

Module 1: June 22 - July 03

DISCOVERING ENTREPRENEURSHIP & INNOVATION

Highlights :

- Visit exciting innovative companies.
- Learn and interact with entrepreneurs and academics.
- Developing an individual and meaningful purpose, to be integrated in the personal leadership style and into an entrepreneurial strategy for the global business.
- Gain the skills to align resources with opportunities and formulate actionable strategies.
- Expand your global horizons & build of valuable networks and relationships to support future career development.

CONTACT

📧 heg-international@hefr.ch

[Apply on line](#)
before May 1st, 2026

